



Pursuit of Excellence Performance Program

Relax! You're Moving with a Winner!

When it comes to selecting a moving company, quality service and excellent performance are “must have” requirements for most people. But finding a moving company that truly believes, and demonstrates, its commitment to providing excellent service and a high quality moving experience is another matter.

The northAmerican® Pursuit of Excellence program is designed to help take the guesswork out of choosing a mover and simplify the selection process.

The Pursuit of Excellence is a performance program for northAmerican agents. The goal is to drive continual improvement in every aspect of moving operations, resulting in the best possible experience for our northAmerican customers.

The Pursuit of Excellence program challenges every member of the northAmerican network – from sales to service to drivers to crews – to strive for – and attain – ever higher levels of performance related to virtually every aspect of the moving process, including:

- Safety
- Customer Service
- Claims Prevention
- Fleet Strength and Quality Performance

Only those northAmerican agents that achieve their performance goals earn the right to be called the “best of the best” – a northAmerican Pursuit of Excellence agent.

Isn't it reassuring to find a moving company that is not only committed to continually improving its performance, but that actually demonstrates that commitment with an official program that delivers results?

So relax. You have the best possible mover in your corner – a northAmerican Pursuit of Excellence winner.



Contact your northAmerican agent or visit www.northAmerican.com for more details.

